



# **NEW STIMULUS TRAINING PACKAGE WITH FREE COST BENEFIT ANALYSIS**



## **Cost Benefit Analysis**

Gartner offers the combined brainpower of 1,200 research analysts and consultants who advise executives in 80 countries every day. Gartner publishes tens of thousands of pages of original research annually and answers 200,000 client questions every year.

Gartner can help you make smarter and faster decisions. Their years of relevant experience and institutional knowledge prevent costly and avoidable errors. Be confident that with Gartner, your decisions are the right decisions.

## **Executive Summary**

**GLOBAL IT UNIVERSITY** offers your organization the one-stop convenience of a comprehensive, professional content library with over 5,000 titles; each one designed for a specific training objective. Covering a wide variety of topics, through our new Learning Management System designed for seamless launching, tracking and reporting. Whether your performance or talent management initiatives require training content for compliance, safety & OSHA, HIPAA, Web design, IT certifications, desktop applications, business and professional development, and much more,

Reaching training and development objectives can only occur when the correct content is delivered on-demand to your employees. Educate and empower your team by accelerating their learning of new roles, helping them to comply with the latest regulations, creating a better understanding of safety in the workplace and much more. Because these courses are delivered through our learning management System you will have the ability to deploy and integrate your organization's content, track users and usage and create management reporting that helps determine what organizational goals are met.

## **Content Library Includes:**

- Microsoft Office 2000, XP, 2003, & 2007
- Microsoft Windows 98, 2000, XP, & Vista
- Professional Development & Soft skills
- Defensive Driving
- Information Technology
- Banking and Finance
- Leadership Development
- Sales Training
- Safety and Health (OSHA)
- Employment Law
- Food Safety for Food Handlers
- Machine Operators
- General HIPAA Training
- Ethics
- Communication
- Customer Service
- Human Resources
- Management
- Project Management

## Productivity Costs Savings / Return on Investment

According to the Gartner, a user with an annual salary of \$30,000 working 40 hours a week, spends approximately 3 hours per week attempting routine tasks due to lack of training.

The three hours wasted represent a 7.5% lost productivity rate or \$2,250 per user.

The following matrix illustrates the productivity savings gained by your organization's use of the GLOBAL IT UNIVERSITY Corporation sole source solution. If GLOBAL IT UNIVERSITY Corporation's solution increases each user's productivity by 1 hour, this is approximately \$844 in annual productivity savings per user per year.

**In an organization with 250 employees or more, the annual productivity cost savings is substantial.**

Users	Annual Lost Productivity Cost (\$2,250) *	Annual Productivity Savings (\$844)
1	\$2,250	\$844
50	\$112,500	\$42,200
100	\$225,000	\$84,400
200	\$450,000	\$168,800
350	\$787,500	\$295,400
500	\$1,125,000	\$422,000
1,000	\$2,250,000	\$840,000
2,000	\$4,500,000	\$1,688,000

*\*Based on \$30,000 annual salary*

## Support Costs Savings

Whether or not we have access to training, users forget most of the training or learning content provided. On average, measurable knowledge retention is less than 10% six months after "passing" a student through a classroom type course. According to Gartner Group, **each networked user of a Windows based PC accounts for \$310.00 in help desk costs per year.**

### **Help Desk Support = Additional Cost Savings**

Using a binary state comparison, GLOBAL IT UNIVERSITY solutions will effectively convert up to 95% of your "Class 2 learners" (requiring physical help desk or third party intervention) into "Class 1 learners" (requiring work without requiring helpdesk or support). This will help to eliminate a majority of your support costs (\$310.00 per user).

## Introductory Offer

For taking the time to learn about how we can help save your organization thousands with our training solution, we have selected 160 course titles from our extensive library, for you to use through our Online University for **30 days absolutely FREE**.

As a thank you gift we will also included the following:

- Office XP Multi User License
- CISSP for Information Security
- Our New Shred-IT File Shredding Software.

All we ask is that you fill out a short survey and pay our staff to process these orders for you.

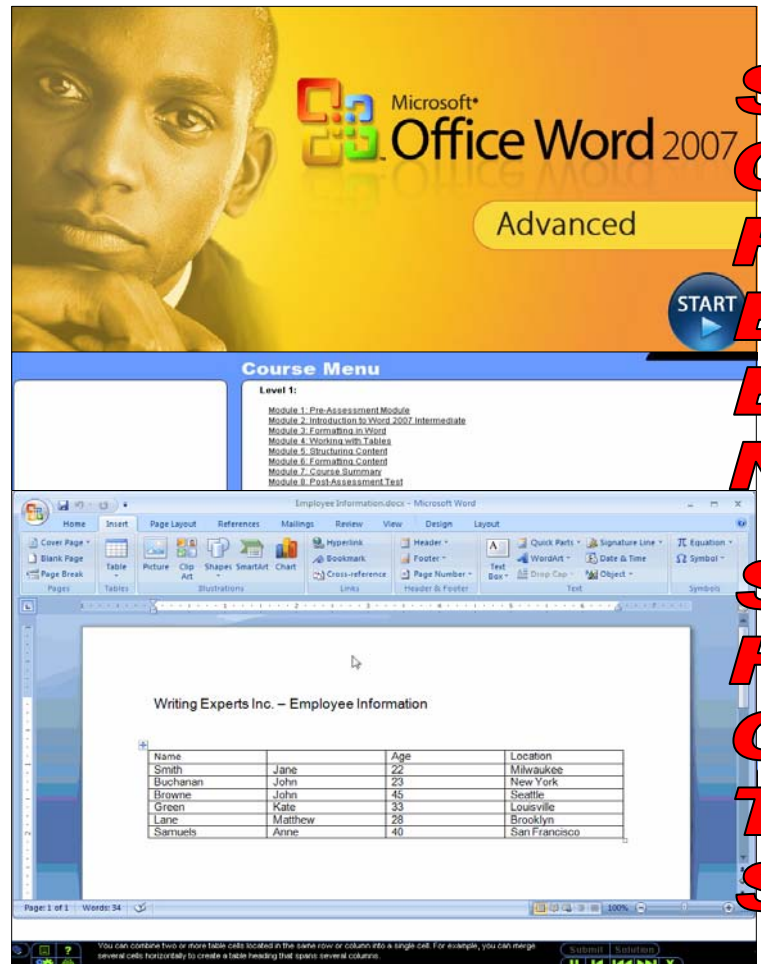
## Package Breakdown

30 day access code to our Online University 160 online training titles.



**Courses Included:**

- ▶ Microsoft Windows Vista
- ▶ Microsoft Word 2007, 2003, 2002, 2000
- ▶ Microsoft Excel 2007, 2003, 2002, 2000
- ▶ Microsoft Access 2007, 2003, 2002, 2000
- ▶ Microsoft PowerPoint 2007, 2003, 2002, 2000
- ▶ Microsoft Outlook 2007, 2003, 2002, 2000
- ▶ Microsoft Publisher 2003, 2000
- ▶ Microsoft FrontPage 2003, 2002, 2000
- ▶ Microsoft Project 2000
- ▶ Windows XP
- ▶ Microsoft InfoPath 2003
- ▶ Microsoft OneNote 2003
- ▶ Microsoft VBA 2003
- ▶ Microsoft Visio 2003
- ▶ Internet Explorer 5
- ▶ Adobe Acrobat 6.0
- ▶ Adobe Photoshop CS
- ▶ Adobe PageMaker 6.5



Microsoft® Office Word 2007  
Advanced

START

**Course Menu**

Level 1:

- Module 1. Pre-Assessment Module
- Module 2. Introduction to Word 2007 Intermediate
- Module 3. Formatting in Word
- Module 4. Working with Tables
- Module 5. Structuring Content
- Module 6. Formatting Content
- Module 7. Course Summary
- Module 8. Post-Assessment Test

Employee Information.docx - Microsoft Word

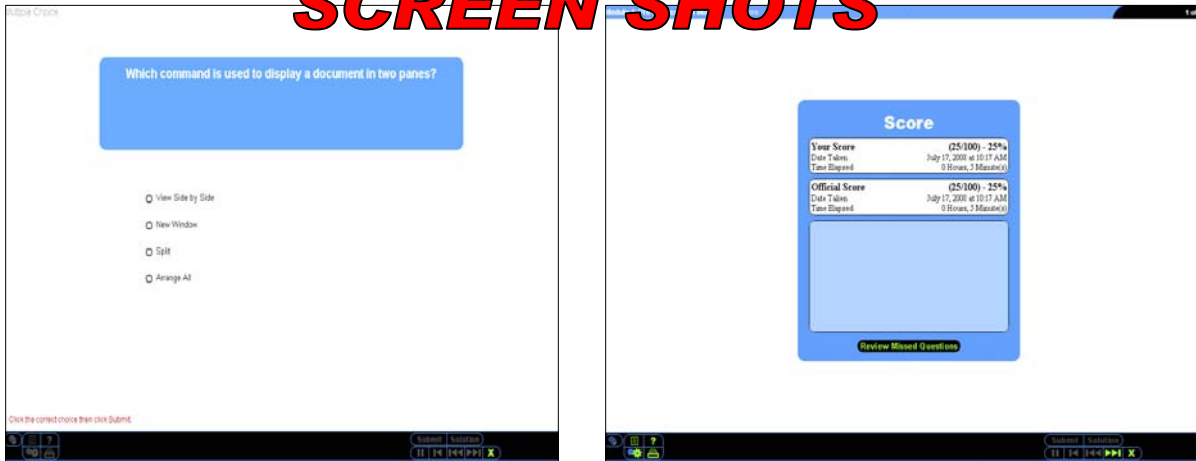
Name	Age	Location
Smith Jane	22	Milwaukee
Duchman John	23	New York
Brown John	45	Seattle
Green Kate	33	Louisville
Lane Matthew	28	Brooklyn
Samuels Anne	40	San Francisco

SCREENSHOTS

PRE AND POST TESTING

Each course includes pre-course and post-course assessment testing, quizzes, optional audio, hands-on exercises, self-paced tutorials, and real-world examples and scenarios.

## SCREEN SHOTS



Each online course is highly interactive and simulates the software environment being trained.

Learners interact with rich, multimedia tutorials in real-time with minimum impact on system and network resources.

With a low bandwidth solution these courses streams in less than 7 seconds even if you're on a connection as low as a dial-up modem.

### AWARDS

- Elearning! Magazine's "Best of Elearning 2007, and 2006 Awards"
- Training Magazines APX Award
- Written up in Training Media Review in the 2006 Report



# Microsoft Office XP Training Suite

Beginner, Intermediate, & Advanced Training


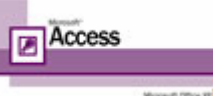






Learn Microsoft  Office xp

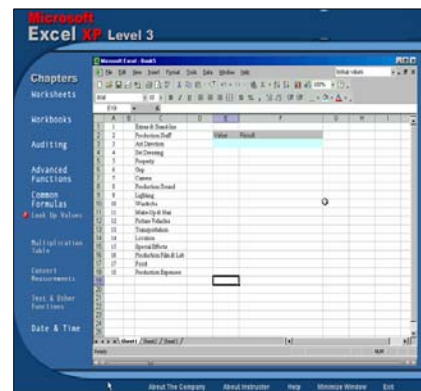
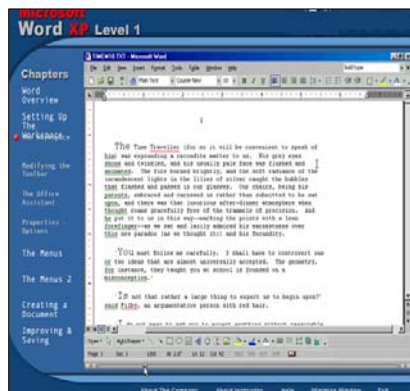
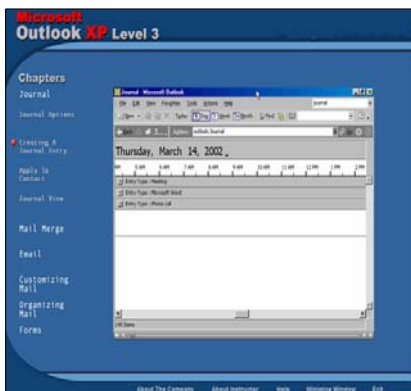
Learn How To...

- Use tools such as task panes and the Send for Review feature to develop professional, collaborative writing projects.
- Organize and analyze complex data in Microsoft Excel 2002 by using workbooks, formulas, and charts. Share data by sending it to others for review, or publish data by using refreshable Web queries to update data automatically.
- Use the task panes of Microsoft Office XP to view information and complete tasks without having to access menus.
- Create professional presentations by using templates, animation, the Slide Design task pane, and more. Add art from the Clip Gallery, insert sounds, movies, and add pictures using the new picture compression feature.
- Use Smart Tags to view and incorporate data from other applications, such as addresses, maps, and driving directions.
- Create and manage a customized database by using Microsoft Access 2002.
- Manage e-mail, instant messages, contacts, and schedules with Microsoft Outlook 2002.

Multi-User License  
A \$2,000.00 Value

 <a href="#">CLICK HERE</a> for breakdown	 <a href="#">CLICK HERE</a> for breakdown	 <a href="#">CLICK HERE</a> for breakdown	 <a href="#">CLICK HERE</a> for breakdown	 <a href="#">CLICK HERE</a> for breakdown	 <a href="#">CLICK HERE</a> for breakdown
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## SCREEN SHOTS



### Competitive Analysis



Learnkey sells their Office XP 1 Year Multi User License for over \$1900.00

In this package you receive it free.



**LearnKey®**  
Self-paced Training

## Office XP Professional

With the Office XP Professional Series of training courses from LearnKey, you'll easily learn to use Access, Excel, Outlook, PowerPoint and Word. LearnKey expert instructors will quickly have you managing documents, organizing your communications and building spreadsheets, databases and

professional looking presentations. At the conclusion of this series you'll feel confident using the 2002 version of the Office programs and understand basic and advanced features that help maximize your productivity.

- **SINGLE or MULTI-USER Licensing**

- To purchase individual sessions of a course call **800.865.0165**

Product	Code	Price
SINGLE USER: CD Bundle	670662	\$805.00
SINGLE USER: CD Series	670538	\$785.00
MULTI-USER: CD Bundle	670665	\$2010.00
MULTI-USER: CD Series	670535	\$1960.00

## CISSP Training Suite



### **People are the key to a secure organization!**

Our CISSP training suite will help your customers with a solution to demonstrate a working knowledge of information security, enhance company's credibility, and secure valuable information.

Technological solutions alone cannot protect an organization's critical information assets.

By having CISSP training on hand you will also have the ability to give your organization a leading edge by providing the highest standard of security.

### **CISSP stands for Certified Information Systems Security Professional.**

They are an independent information security [certification](#) governed by the [International Information Systems Security Certification Consortium](#) (commonly known as (ISC)<sup>2</sup>). As of June 23, 2008, (ISC)<sup>2</sup> has reported certifying 58,080 information security professionals in more than 130 countries.<sup>[1]</sup> In June, 2004, the CISSP program earned the [ANSI ISO/IEC Standard 17024:2003](#) accreditation, the first IT certification to have done so.<sup>[2]</sup> It is formally approved by the [U.S. Department of Defense](#) (DoD) in both their Information Assurance Technical (IAT) and Managerial (IAM) categories.<sup>[3]</sup> The CISSP has been adopted as a baseline for the U.S. [National Security Agency's](#) [ISSEP](#) program<sup>[4]</sup>, which further extends the significance of the credential.

### Course Outline

<b>CD 1</b>		
Overview	9 Administration	18 Expert Systems (Knowledge Based)
1 About this training	10 Intrusion Detection	19 Vulnerabilities – Methods of Attack
2 About the Exam – (ISC) <sup>2</sup>	11 Respond to Attacks	
3 Recertification	12 Penetration & Vulnerability Testing	
4 Common Body of Knowledge	Domain – Application Security	Domain – Security Architecture and Design
Domain – Access Control	13 Overview	20 Overview
5 Overview	14 Systems Development Controls	21 System Components
6 Accountability	15 Application Environment	22 Security Models
7 Attack Types	16 Databases	23 Security Capabilities of Computers
8 Control Techniques	17 Data Warehousing	24 Security Evaluation

**CD 2**

Domain – Business Continuity and Disaster Recover Planning

- 1 Overview
- 2 Project Initiation & Scope
- 3 Business Impact Analysis
- 4 Threat Analysis
- 5 Disaster Recovery Strategy
- 6 Creating a Plan
- 7 Training
- 8 Maintaining the Plan



Domain – Cryptography

- 9 Overview
- 10 Ciphers
- 11 Types of Encryption
- 12 Cryptographic Systems
- 13 Key Management
- 14 Message Digests
- 15 Digital Signatures & Message Integrity
- 16 Non-Repudiation
- 17 Methods of Attack
- 18 Internet Security
- 19 Email Security
- 20 Public Key Infrastructure (PKI)

**CD 3**

Domain – Information Security and Risk Management

- 1 Overview
- 2 Documentation
- 3 Management Responsibilities
- 4 Availability-Integrity-Confidentiality
- 5 Security Policy, Standards, Guidelines
- 6 Organizational Roles & Responsibilities
- 7 Outsourcing
- 8 Employee Management
- 9 Risk Management
- 10 Individual Roles and Responsibilities
- 11 Security Awareness Training
- 12 Information and Data Classification



- 13 System Security Strategies
- 14 Management Reports and Planning

Domain – Operations Security

- 15 Overview
- 16 Administrative Management
- 17 Operations Controls
- 18 Resource Protection
- 19 Auditing
- 20 Monitoring
- 21 Intrusion Detection
- 22 Threats and Countermeasures
- 23 Handling violations, breaches

**CD 4**

Domain – Physical – Environmental Security

- 1 Overview
- 2 Site and Facility Design
- 3 Technical Controls
- 4 Perimeter Security
- 5 Interior Security – fire, electrical, water
- 6 Operations/Facility Security
- 7 Equipment Security



- 11 LAN Technologies
- 12 Network Devices & Security
- 13 Firewalls
- 14 Fault Tolerance
- 15 Attack Prevention & Countermeasures
- 16 Remote Access

Domain – Telecommunications and Network Security

- 8 Overview
- 9 OSI Model
- 10 TCP/IP

Domain – Legal, Regulations, Compliance and Investigations

- 17 Overview
- 18 International Laws
- 19 Investigations & Evidence
- 20 Major Categories of Computer Crime
- 21 Incident Handling - Forensic Procedures
- 22 Ethics

## **SHRED-IT SOFTWARE**

Shred IT is an electronic file shredder for your PC.

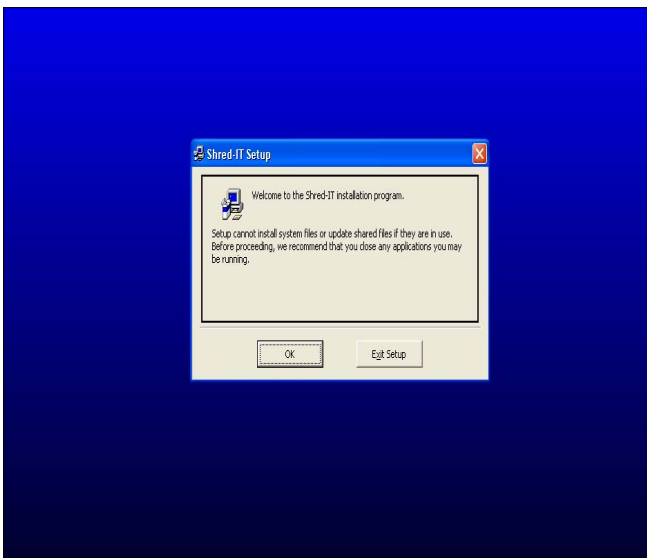
With today's technology, people commonly place more and more confidential information on their computers.

And contrary to popular belief, when deleting files off of your computer it really does not delete the contents of the files which means they can be recovered at anytime.

Once you delete your files using our Shred-IT software they cannot be recovered, ever.

This helps you to secure data with just a click of a button.

## ***SCREEN SHOTS***



## Survey Form

Please fill out the form below to receive your Introductory offer.

<b>How did you hear about us</b>	<input type="text"/>
First & Last Name	<input type="text"/>
Job Title	<input type="text"/>
Cell Phone Number	<input type="text"/>
Work Phone Number	<input type="text"/>
E-mail Address	<input type="text"/>
I am interested in training/certification for:	<input type="text"/>
Who do we need to contact to get listed as a vendor with your company:	<input type="text"/>
How long have you been looking for training:	<input type="text"/>
What does your company do:	<input type="text"/>
How many people are on your support staff:	<input type="text"/>
How will this training help you:	<input type="text"/>
What type of training have you looked at in the past:	<input type="text"/>
How much money can you comfortably afford towards training right now:	<input type="text"/>
Who, besides yourself, is involved in the decision making process:	<input type="text"/>
How many computers do you have in house	<input type="text"/>